



SALUTE THE TROOPS
EMPOWERING VETERANS

13th Annual
Salute the Troops
Races
Sponsorship Packet



Featuring 1/2 marathon run, Dobogai Memorial 5K Race, Brandon Michael Memorial Ruck March, and Kids' Race

Supporting Wisconsin veterans and their families

To be included in all public relations releases and paid advertising, sponsorship agreements must be received by April 30, 2024. For a list of underwriting opportunities, please contact: Jason at 920-539-7472 or RACE@SalutetheTroopsWI.org



13th Annual *Salute the Troops Races* Sponsorship Packet

- Date - May 25, 2024
- Location - Oven Island, Lakeside Park, Fond du Lac
- Expected Attendance - 300-600 people

Mission

Our mission is to support local service members, veterans, and their families through financial assistance, resource brokering, and supportive programming while creating awareness, delivering education, and fostering camaraderie all while stimulating economic development in our community.

Vision

Our vision is to be the recognized leader in providing resources to service members, veterans, and their families.

Special note to sponsors...

Salute the Troops will customize sponsorships to specifically meet your marketing objectives. If you desire a different contribution level, such as an in-kind sponsorship, please contact us about unique underwriting opportunities. Donations are tax deductible under IRS 501(c)(3) regulations.
EIN 45-4968314

Commitment to sponsors

We value our collaboration with you as a philanthropic partnership and we will serve as good stewards of your generous gift. We are committed to developing valuable benefits and a positive partnership experience to each Salute the Troops sponsor. Please note: We will customize sponsorships to meet specific marketing objectives and to enhance your partnership with Salute the Troops, Inc.



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Children's Race Headliner \$2,500

- Your name as the "Company Name Children's Race"
- Kid's Race Starter
- Primary billing and logo location on all marketing materials
- Top tier company name on ALL runner T-shirts
- 1 •Registration for up to 5 entries (any race)
- Half Marathon Mile Marker Sponsor
- Vendor booth at event

Brigade Commander \$1,000

- Second tier name on ALL runner T-shirts
- Secondary billing and logo location on all marketing materials
- Small logo item in race packet
- Registration for up to 10 entries
- Mile Marker Sponsor
- Vendor booth at event

Battalion Commander \$500

- Name on ALL runner T-shirts
- Small logo item in race packet
- Registration for up to 5 entries
- Mile Marker Sponsor
- Vendor booth at event

Company Commander \$250 Proud Supporter \$100

- Small logo item in race packet •Logo on website
- Registration for up to 2 entries •Registration for 1 entry
- Mile Marker Sponsor

Yes! Our company will proudly sponsor Salute the Troops!

Children's Race Headliner Brigade Commander Battalion Commander
 Company Commander Proud Supporter

Point of Contact _____ Phone Number _____

Company Name _____ Email _____

Address _____

Enclosed is a check for: _____

Salute the Troops, Inc. is a 501(c)(3) tax-deductible Charitable organization under IRS Regulations- EIN: 45-4968314

Mail to:
Salute the Troops
PO Box 901
Fond du Lac, WI 54936

Please email your logo to: Race@SaluteTheTroopsWI.org